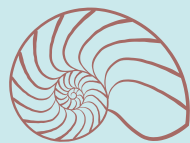


# A JOURNEY OF CHOCOLATE

A CUSTOMIZED GIFT  
FOR YOUR GUESTS





*Chocolate is perfect.  
It invests all of the five senses to create a sixth one –  
memory.*





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*Lavoratti chocolate tells the story  
of the flavors and aromas of the Mediterranean*



## Chapter 1

# Lavoratti 1938

Mediterranean Chocolate



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## THE WORKSHOP

### Chocolate and imagination

Lavoratti 1938 defines itself as a laboratory, that is, a physical and mental space for experimenting with new ideas, new possibilities for meeting ingredients and especially people. It is a place imagined to write new stories through chocolate. Lavoratti chocolate is a tale of a journey through places, ancient knowledge and encounters that the ingredients transform into a concrete experience of taste. It is a chocolate with the flavors and aromas of the Mediterranean.

Our chocolate is among the finest in the world. We use premium cocoa from Ecuador, selected for its unique aromatic profile and exceptional quality. Chocolate for Lavoratti, however, is above all a vehicle to entrust the flavors of the Mediterranean. If our single-origin dark and milk chocolates are of extraordinary quality, it is in the fillings that the Lavoratti project finds fulfillment.

The quality of the ingredients is essential to arrive at the excellence of the result, and what matters most is the love for the land on the part of those who cultivate it. Each ingredient has been selected with the utmost care by choosing producers one by one and seeking only products of excellence for a truly unique taste experience. Lavoratti 1938 chooses suppliers and selects crops that meet the criteria necessary to obtain the best possible product: pista-

chios, citrus fruits, hazelnuts and even the salt used for bars and pralines. Care and strictness are our guidelines.

The entire Lavoratti production is imagined as an “editorial line” in which each product is a chapter of a story. The packaging of our tablets resembles the cover of a book, and even a box set has been imagined to contain the first eight proposals.

We also have monographic praline boxes in our catalog. In this way the flavors contained are complementary and linked together just like the pages of a book. These are the Lavoratti Books. The first title we present is “Christmas Lunch.”

Similarly, there is a package that is quite similar to that of the colors that are used for drawing. These are the 1938 Lavoratti Pencils: an offering of filled bars with as many as twelve varieties of flavors.

The bars and bonbons follow the golden ratio rule: 1.618 is the ratio of the sides, a symbolic figure of perfection, a divine proportion dedicated to chocolate considered by the peoples of Central America to be the food and nourishment of the gods. According to this progression, Nature conceived the Nautilus that has become the symbol and icon of Lavoratti 1938.



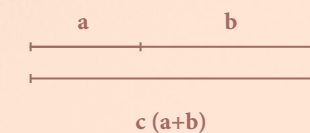
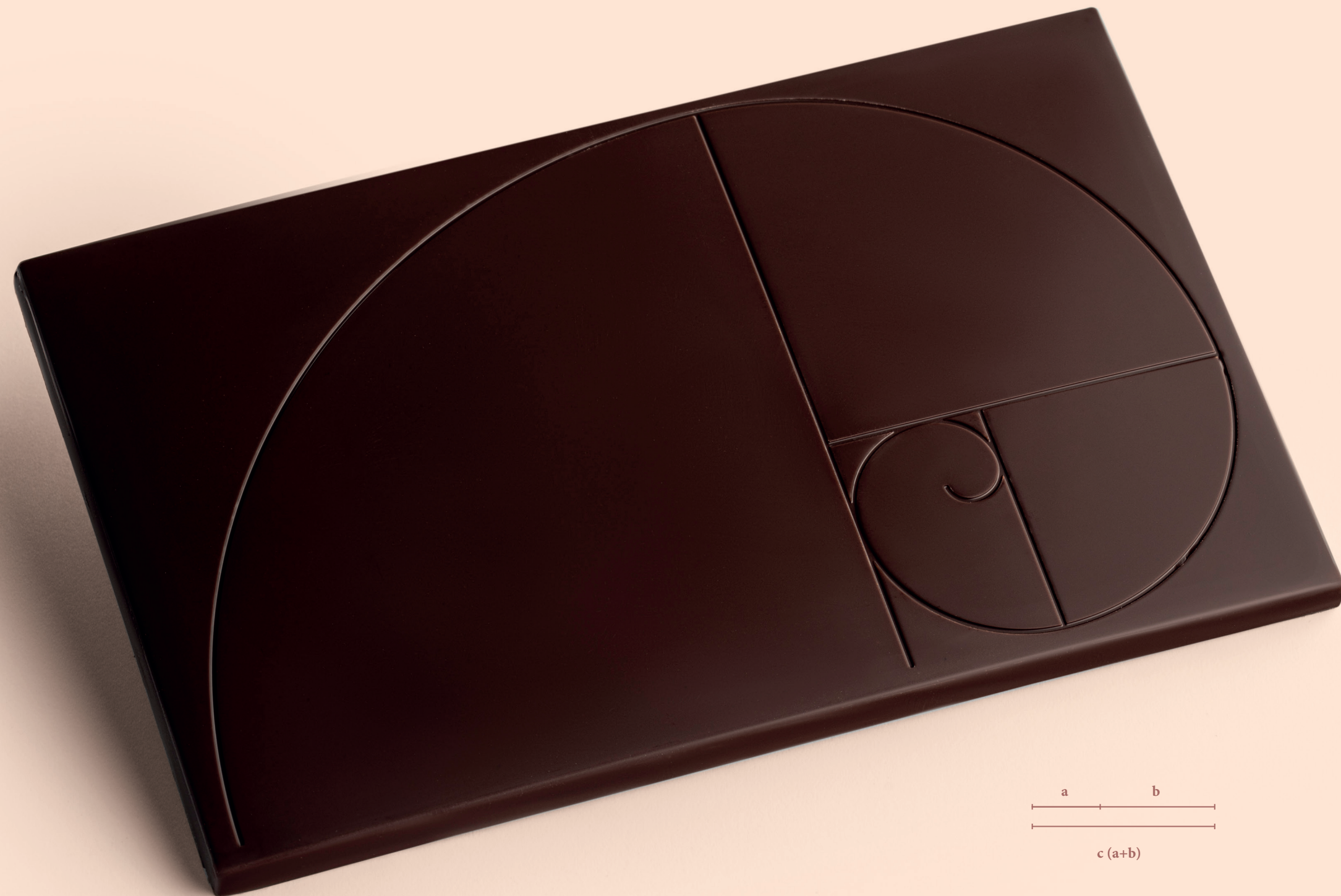






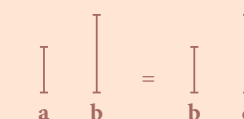


Our quirk – bars and bonbons follow the golden ratio rule. 1.618 is the ratio between sides, a symbolic sign of perfection, that divine ratio dedicated to chocolate, which the central-American people considered the food of Gods. According to this progression, Nature conceived the Nautilus, which has become the symbol and icon of Lavoratti 1938.



**[golden ratio]** The golden ratio or extreme and mean ratio or divine proportion, in art and mathematics, represents the irrational number obtained from the ratio between two different lengths. In the Renaissance, the golden ratio was considered as a symbol of aesthetic perfection to be used in architecture and art.

The total segment  $c$  is proportional to the longer segment  $b$  as the latter is to the shorter segment  $a$ .  
 $a : b = b : c = \text{phi } \varphi$



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*Absence is the road to Essence.*



## Chapter 2

# Our products

A reduction job







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OUR PRODUCTS

The power of creativity



Our labels are short. Few ingredients mean wholesomeness and authenticity. It is what makes us proudest. We work by reduction to

reach the essence of flavour, and we don't use food colourings. Packages are fully recyclable and without plastics.









## CUSTOMIZATIONS

The detail that makes every guest feel special

Discover our collection dedicated to the hospitality business: a refined way to turn a gesture of courtesy into an unforgettable memory.

We create customizations to make each gift unique and perfectly in line with your establishment's identity. Based on your needs, we design exclusive solutions that combine elegance and taste, ideal for welcome gifts,

amenities, special events or corporate gifts.

We take care of the entire process: from design to production to direct delivery to clients, partners or guests. A complete service designed to accompany you every step of the way with the care and attention that distinguish Lavoratti 1938.





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## SLEEVE

Customized

You can line our boxes with a custom sleeve using your brand colors and design. A sleeve will line the standard sizes of our boxes, and together we will sew the best tailored suit to

communicate your message. We will select the papers and colors that best represent you to create a special gift.



CHOOSE  
THE COLOR  
OF THE  
SLEEVE

1

ADD YOUR  
LOGO

2



3

CHOOSE  
A PHRASE  
TO BE INCLUDED





## BOX GIFT

### Bonbons and Pencils chocolate

#### Assorted Bonbons in a box of 20, 30 or 40 pieces



##### Box of 20, 4 flavours

200g Box  
Carton code: 0704



##### Box of 30, 6 flavours

300g Box  
Carton code: 0711



##### Box of 40, 8 flavours

400g Box  
Carton code: 0728

#### Pencils (12 flavours) in a Box of 24 or 12 pieces



##### Box of 24

480g Box  
Carton code: 0698



##### Box of 12

240g Box  
Carton code: 0681





# BOX GIFT

## Pocket box

### Pocket Box

#### Box of 80g bars (8 pc)

Box weight: 640g  
Carton code: 0872



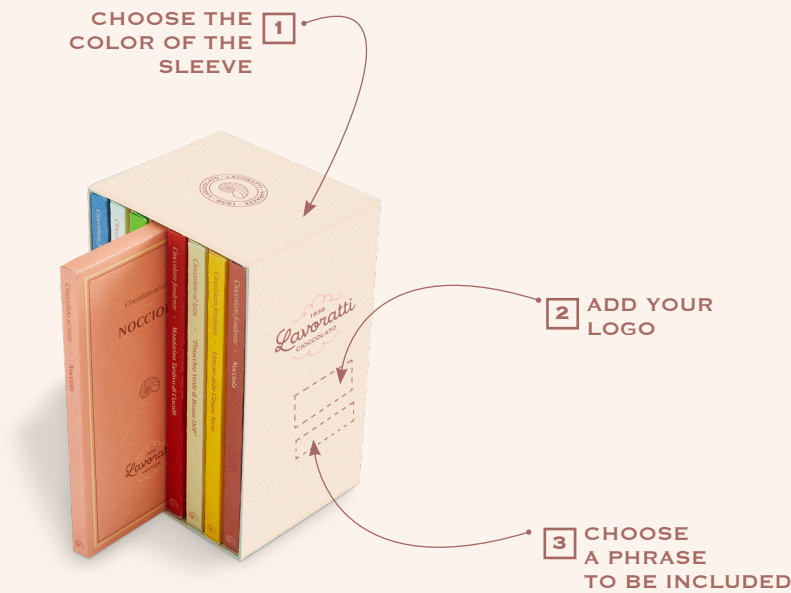
#### Citrus Pocket Box of 60g bars (8 pcs)

Box weight: 480g  
Carton code: 1213



#### The Sweetest Pocket Box of 60g bars (8 pcs)

Box weight: 480g  
Carton code: 1220







# MINIPACK

Pralines, Pencils,  
Truffles, Rinds



**Bonbons**  
Box of 8, 8 flavours

80g Box  
Carton code: 1060



**Pencils**  
Box of 3

60g Box



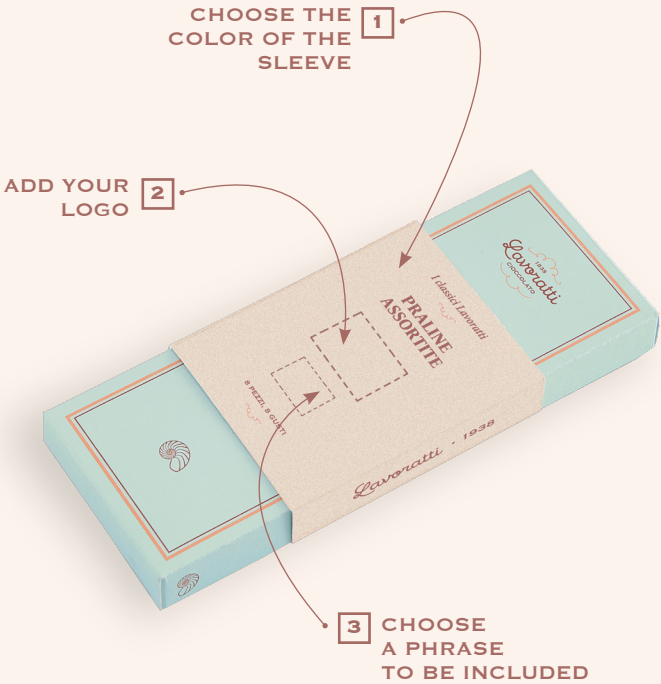
**Truffles**  
Box of 12

90g Box



**Rinnds**  
Box of single flavour  
Orange, Lemon, Bergamot

60g Box







## BARS

80 grams

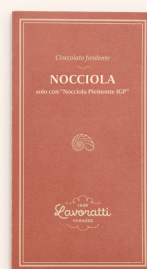






**Dark chocolate**  
*Ecuador*  
*Single-Origin*  
80g each

Carton code:  
0582



**Dark chocolate**  
*"Piedmont*  
*Hazelnut"*  
80g each

Carton code:  
0575



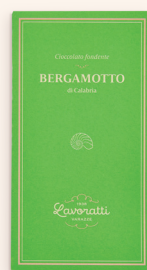
**Milk chocolate**  
*"Piedmont*  
*Hazelnut"*  
80g each

Carton code:  
0568



**Dark chocolate**  
*"Sale Marino*  
*di Trapani*  
*IGP"*  
80g each

Carton code:  
0544



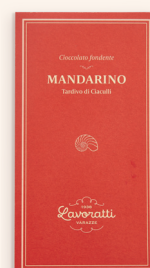
**Dark chocolate**  
*Bergamot*  
*from Calabria*  
80g each.

Carton code:  
0612



**Milk chocolate**  
*"Pistacchio*  
*Verde di Bronte*  
*DOP"*  
80g each.

Carton code:  
0537



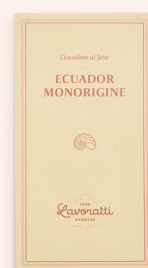
**Dark chocolate**  
*Late Tangerine*  
*from Ciaculli*  
80g each.

Carton code:  
0605



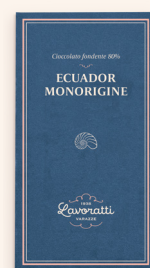
**Dark chocolate**  
*Lemon from*  
*Cinque Terre*  
80g each.

Carton code:  
0551



**Milk chocolate**  
*Ecuador*  
*Monorigine*  
80g each

Carton  
code:0599



**Dark chocolate**  
80%  
*Ecuador*  
*Single-Origin*  
80g each

Carton  
code:1107



**Dark chocolate**  
*Peach from*  
*Volpedo*  
80g each.

Carton code:  
1091





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## CARD

### Customized

To thank your guests with a truly refined gesture, you can embellish each gift with a scroll, accompanied by a welcome message or a special thought. A discreet but meaningful touch that makes the gift even more exclusive and personal.





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# COUVERTURE

## Customized

To add a touch of class and give a gift of special cordiality to your guests. We can custom make a box by color, paper type and insert your logo.





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MOULD

Customized

An iconic and elegant solution, design the mold with your brand logo. Your bonbons will have a unique shape that immediately communicates your identity. We will take care of designing the prototypes together with our designers according to your specifications, making a completely exclusive product.





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## BOXES

Customized

For a total custom solution we can make a size to hold your personalized chocolate. In completely custom box in format, color and this case the only limit is imagination.





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RECIPES

Customized

For great projects that require a purely tailor-made study, it is possible to create an exclusive recipe for your pralines. Together with our Maitre Chocolatier we will identify a flavor that can be representative of your

story, collection or event. We will carefully select the ingredients to create a flavor that will remain uniquely yours.







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## A WORD OF HOPE

Rediscovering time and choice

If today's password is consumption, our hope is that of replacing it with choice. We aspire to be chosen and to share the pleasure of our chocolate and our work with whoever comes across us. The time factor is crucial to us, but not how everyone would think. If anything, the opposite – not being pressed for time, but taking the time needed to choose.

The shops that will choose to hold Lavoratti 1938 must offer the possibility of giving patrons time. Since our products aspire to be a narrative, it is important for clients to take part in it and to be able to know the story behind it.

We do not target consumers, but people

with whom there can be dialogue and a long-lasting relationship.

Small shops or prestigious boutiques – it makes no difference. We would like to think that the places where you can find our products have an authentic, recognisable soul, and share our level of care in everything we do and who we are.



With thanks to:  
Massimo Listri for his kind and friendly authorisation  
to use his work (page 3)

45gradi Milano for Brand Design and editorial project



